



## 2020 N.C. 4<sup>TH</sup> OF JULY FESTIVAL SPONSORSHIP OPPORTUNITIES

### **PLATINUM Event Sponsorship:**

**Platinum Event Sponsorship - \$2500- \$34,999 - Choice of one (1) of the following events to sponsor:**

_____	<b>June 26</b>	Opening Ceremonies
_____	<b>June 26</b>	Military Band Concert
_____	<b>July 2-4</b>	Hospitality Headquarters
_____	<b>July 2-4</b>	Arts & Crafts
_____	<b>July 2-4</b>	Food Concessions
_____	<b>July 2</b>	A Salute to Veterans
_____	<b>July 1</b>	Beach Day Concert
_____	<b>July 2</b>	Children's Entertainment
_____	<b>July 2</b>	Waterfront Entertainment
_____	<b>July 3</b>	Waterfront Entertainment(Street Dance)
_____	<b>July 4</b>	Flag Raising Ceremony (10:45am)
_____	<b>July 4</b>	Festival Parade (11:00am)
_____	<b>July 4</b>	Waterfront Entertainment
_____	<b>July 4</b>	Festival Fireworks (9:00pm)

In addition to sponsoring one of the above events, packages included the following:

#### PLATINUM COMPLIMENTARY ITEMS:

- 4 vehicle passes for reserved parking @ Taylor Field on July 4
- 4 access passes to VIP Hospitality Building during the festival
- 4 tickets to the VIP Reviewing Stand on July 4

### **PLATINUM Event Sponsorship con't:**

- Full float in the Festival Parade

#### PLATINUM PUBLICITY:

- Maximum exposure to the crowd. Space near the event you are sponsoring for you to distribute your company's literature and promotional items. Space is limited and is only available during the event times you are sponsoring. First come first serve.
- Company name on LED Sign above stage.
- Business name listed in the Thank You advertisement in The State Port Pilot and Southport Magazine.
- Company Logo on Plexcore Sponsor Board. This Board will rotate locations during festival.
- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 10<sup>th</sup>, June 17<sup>th</sup>, June 24<sup>th</sup>.
- Company logo with link to your website on Sponsor Page of festival website: [www.nc4thofjuly.com](http://www.nc4thofjuly.com) with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company logo with link to your website on the Event Page of the event you have chosen to sponsor on festival website. Example: [http://www.nc4thofjuly.com/festival\\_events/festival\\_parade.html](http://www.nc4thofjuly.com/festival_events/festival_parade.html)
- Company name published as the sponsor of the corresponding event on festival website calendar of events.

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- Company may provide a feather banner with your logo to be displayed during the festival in the Main Stage entertainment area.

### **GOLD FESTIVAL SPONSORSHIP**

#### **Gold Festival Sponsorship - \$1500- \$2499:**

##### **GOLD COMPLIMENTARY ITEMS:**

- 2 vehicle passes for reserved parking @ Taylor Field on July 4
- 2 access passes to VIP Hospitality Building during the festival
- 2 tickets to the VIP Reviewing Stand on July 4

##### **GOLD PUBLICITY:**

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 10<sup>th</sup>, June 17<sup>th</sup>, June 24<sup>th</sup>. *Company name published in Thank You add in the July edition of Southport Magazine.*
- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.
- Company logo with link to your website on Sponsor Page of festival website: [www.nc4thofjuly.com](http://www.nc4thofjuly.com) with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company name on LED Sign above stage.
- Company Name on Plexcore Sponsor Board. This Board will rotate locations during festival.
- Company may provide a feather banner with your logo to be displayed during the festival in the Main Stage entertainment area.

### **FESTIVAL PATRONS:**

#### **Festival Silver Patron - \$1,000-\$1,499**

##### **Silver Patrons Complimentary Items:**

- 1 vehicle passes for reserved parking @ Taylor Field on July 4
- 2 access passes to VIP Hospitality Building during the festival
- 2 tickets to the VIP Reviewing Stand on July 4

### **FESTIVAL PATRONS con't:**

##### **Silver Patron Publicity:**

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 10<sup>th</sup>, June 17<sup>th</sup> & June 24<sup>th</sup>.
- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.
- Company logo with link to your website on Sponsor Page of festival website: [www.nc4thofjuly.com](http://www.nc4thofjuly.com) with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company Name on Plexcore Sponsor Board. This Board will rotate locations during festival.

#### **Festival Bronze Patron - \$500-\$999**

##### **Bronze Patrons will receive PUBLICITY:**

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 10<sup>th</sup>, June 17<sup>th</sup> & June 24<sup>th</sup>. *Company name published in Thank You add in the July edition of Southport Magazine.*
- Business name listed in the Thank You advertisement
- Company Name on Plexcore Sponsor Board. This Board will rotate locations during festival.
- 2 access passes to VIP Hospitality Building during the festival

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### **Festival Freedom - \$250 - \$499**

Festival Freedom Sponsors will receive PUBLICITY:

- Company name published in one festival's display ad. This ad is placed in *The State Port Pilot* – June 24<sup>th</sup>.
- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.

### **Business Patron:**

#### **Business Patriot - \$100 - \$249**

- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.

### **Individual or Family Patrons:**

#### **Family Patriot - \$100 - \$249**

- Family name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.

**2020 N.C. 4<sup>th</sup> of July Festival  
Sponsorship Sign-up**

***Business Name:***

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***Contact Person:***

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***Mailing Address:***

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***Contact Phone Number:***

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***Email Address:***

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***Sponsorship Level:***

***PLATINUM Event Sponsors – Be sure to include which event you are sponsoring!***

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***Make checks payable to N.C. 4<sup>th</sup> of July Festival and mail to 4433 Long Beach Road, Southport, NC 28461.***

***\*\* If your sponsorship package includes logo placement, please be sure to give us a current copy of your logo in BOTH black & white AND color to be included in our event materials. If we don't receive your logo, we will simply list your company name.***

***The N.C. 4<sup>th</sup> of July Festival, Inc. is a 501 (c)(4 )not-for-profit organization. Contributions or gifts to N.C. 4th of July Festival are not tax deductible as charitable contributions but do remain eligible as a tax deduction under other . Please consult your tax professional.***