



FOR IMMEDIATE RELEASE
February 24, 2020

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NORTH CAROLINA FOURTH OF JULY FESTIVAL SEEKING SPONSORS

SOUTHPORT-OAK ISLAND AREA, N.C. - Planning for the official state of North Carolina Fourth of July festival is underway and event organizers are seeking sponsors to help fund the annual event which draws nearly 50,000 visitors to the region each year.

“The 2020 festival is already shaping up to be a fun-filled event that promises to bring in thousands of visitors to the Southport-Oak Island area, but we can’t do it without community support,” said Karen Sphar, Executive Vice President of the Southport Oak Island Area Chamber of Commerce and Administrator for the NC 4th of July Festival Committee. “Sponsors are vital to the ongoing success of the Fourth of July Festival.”

In addition to individual and family sponsorship opportunities, several merchant sponsorship packages have been designed to provide maximum exposure for their investment. In addition to publicity before, during and after the festival, many of the packages include signage on the festival grounds and parking along with VIP passes for the event. Individuals, families and merchants interested in learning more should visit www.nc4thofjuly.com/sponsors/ to download a sponsorship packet.

Now in its 225th year, the 2020 festival will feature a firefighter’s competition, nightly live entertainment, children’s games, arts and crafts, a naturalization ceremony, parade and great food. Additionally, Oak Island, N.C. will host Beach Day which will feature a corn hole tournament, sand sculpture contest, bocce ball, volleyball and skate competitions, shag dance contest, and an evening concert featuring a live band and dancing.

The festival starts June 26 and ends July 4, with a huge fireworks display overlooking the Cape Fear River on the Southport waterfront. The Southport Oak Island Area Chamber of Commerce serves as the administrative organization for the festival.

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[Click here](#) to watch a promotional video for the official North Carolina Fourth of July Festival sponsorship opportunities.