



2018 N.C. 4TH OF JULY FESTIVAL SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP: \$35,000

- Named as Title Sponsor with corporate name/logo on all marketing and advertising locally and regionally including any t.v., radio and print.
- Prominent Main Stage Branding
- Corporate Logo on all official volunteer and staff t-shirts
- Prime Market Place exhibit space (up to 40 x 40 space)
- Full Page Advertising in the 2017 4th of July State Port Pilot insert tab. (ad copy to be provided by client)
- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 6th, June 13th & June 20th . *Company name published in Thank You add in the July edition of Southport Magazine.*
- Corporate message broadcast on Facebook live during the event on the 4th of July Facebook page
- 5 Prominent signage positions at the 4th of July Festival (signage to be provided by sponsor)
- Authority to use the 4th of July Festival logo in advertising
- Two free floats in the parade
- 50 passes to the Hospitality House
- 25 parking passes
- First right of refusal for 2018

PLATINUM Event Sponsorship:

Platinum Event Sponsorship - \$2500- \$34,999 - Choice of one (1) of the following events to sponsor:

_____	June 25	Opening Ceremonies
_____	June 25	Military Band Concert
_____	July 2-4	Hospitality Headquarters
_____	July 2-4	Arts & Crafts
_____	July 2-4	Food Concessions
_____	July 2	A Salute to Veterans
_____	July 1	Beach Day Concert
_____	July 2	Children's Entertainment
_____	July 2	Waterfront Entertainment
_____	July 3	Waterfront Entertainment(Street Dance)
_____	July 3	Naturalization Ceremony (4:00pm)
_____	July 4	Flag Raising Ceremony (10:45am)
_____	July 4	Festival Parade (11:00am)
_____	July 4	Waterfront Entertainment
_____	July 4	Festival Fireworks (9:00pm)

In addition to sponsoring one of the above events, packages included the following:

PLATINUM COMPLIMENTARY ITEMS:

- 4 vehicle passes for reserved parking @ Taylor Field on July 4
- 4 access passes to VIP Hospitality Building during the festival
- 4 tickets to the VIP Reviewing Stand on July 4

PLATINUM Event Sponsorship con't:

- Full float in the Festival Parade

PLATINUM PUBLICITY:

- Maximum exposure to the crowd. Space near the event you are sponsoring for you to distribute your company's literature and promotional items. Space is limited and is only available during the event times you are sponsoring. First come first serve.
- Company name on LED Sign above stage.
- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.
- Company Logo on Plexcore Sponsor Board. This Board will rotate locations during festival.
- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 6th, June 13th, June 20th.
- Company logo with link to your website on Sponsor Page of festival website: www.nc4thofjuly.com with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company logo with link to your website on the Event Page of the event you have chosen to sponsor on festival website. Example: http://www.nc4thofjuly.com/festival_events/festival_parade.html
- Company name published as the sponsor of the corresponding event on festival website calendar of events.
- Company may provide a feather banner with your logo to be displayed during the festival in the Main Stage entertainment area.

GOLD FESTIVAL SPONSORSHIP

Gold Festival Sponsorship - \$1500- \$2499:

GOLD COMPLIMENTARY ITEMS:

- 2 vehicle passes for reserved parking @ Taylor Field on July 4
- 2 access passes to VIP Hospitality Building during the festival
- 2 tickets to the VIP Reviewing Stand on July 4

GOLD PUBLICITY:

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 6th, June 13th, June 20th. *Company name published in Thank You add in the July edition of Southport Magazine.*
- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.
- Company logo with link to your website on Sponsor Page of festival website: www.nc4thofjuly.com with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company name on LED Sign above stage.
- Company Name on Plexcore Sponsor Board. This Board will rotate locations during festival.
- Company may provide a feather banner with your logo to be displayed during the festival in the Main Stage entertainment area.

FESTIVAL PATRONS:

Festival Silver Patron - \$1,000-\$1,499

Silver Patrons Complimentary Items:

- 1 vehicle passes for reserved parking @ Taylor Field on July 4
- 2 access passes to VIP Hospitality Building during the festival
- 2 tickets to the VIP Reviewing Stand on July 4

2018 N.C. 4th of July Festival Sponsorships/Page 3

FESTIVAL PATRONS con't:

Silver Patron Publicity:

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 6th, June 13th & June 20th.
- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.
- Company logo with link to your website on Sponsor Page of festival website: www.nc4thofjuly.com with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company Name on Plexcore Sponsor Board. This Board will rotate locations during festival.

Festival Bronze Patron - \$500-\$999

Bronze Patrons will receive PUBLICITY:

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 6th, June 13th & June 20th. *Company name published in Thank You add in the July edition of Southport Magazine.*
- Business name listed in the Thank You advertisement
- Company Name on Plexcore Sponsor Board. This Board will rotate locations during festival.
- 2 access passes to VIP Hospitality Building during the festival

Festival Freedom - \$250 - \$499

Festival Freedom Sponsors will receive PUBLICITY:

- Company name published in one festival's display ad. This ad is placed in *The State Port Pilot* – June June 13th.
- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.

Business Patron:

Business Patriot - \$100 - \$249

- Business name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.

Individual or Family Patrons:

Family Patriot - \$100 - \$249

- Family name listed in the Thank You advertisement in *The State Port Pilot* and *Southport Magazine*.

*2018 N.C. 4th of July Festival
Sponsorship Sign-up*

Business Name:

Contact Person:

Mailing Address:

Contact Phone Number:

Email Address:

Sponsorship Level:

PLATINUM Event Sponsors – Be sure to include which event you are sponsoring!

Make checks payable to N.C. 4th of July Festival and mail to 4433 Long Beach Road, Southport, NC 28461.

***** If your sponsorship package includes logo placement, please be sure to give us a current copy of your logo in BOTH black & white AND color to be included in our event materials. If we don't receive your logo, we will simply list your company name.***

The N.C. 4th of July Festival, Inc. is a 501 (c)(4) not-for-profit organization. Contributions or gifts to N.C. 4th of July Festival are not tax deductible as charitable contributions but do remain eligible as a tax deduction under other . Please consult your tax professional.