



2012 N.C. 4TH OF JULY FESTIVAL SPONSORSHIP OPPORTUNITIES

PLATINUM Event Sponsorship:

Platinum Event Sponsorship - \$2500 - Choice of one (1) of the following events to sponsor:

_____	June 30	Opening Ceremonies (7:45am)
_____	June 30	Freedom Run 8:00am
_____	July 2-4	Hospitality Headquarters
_____	July 2	Veteran's Recognition
_____	June 30	Beach Day Concert
_____	July 2	Children's Entertainment
_____	July 3	Waterfront Entertainment(Street Dance)
_____	July 2	Waterfront Entertainment
_____	July 3	Naturalization Ceremony (5:00pm)
_____	July 4	Flag Raising Ceremony (10:45am)
_____	July 4	Festival Parade (11:00am)
_____	July 4	Waterfront Entertainment
_____	July 4	Festival Fireworks (9:00pm)

In addition to sponsoring one of the above events, packages included the following:

PLATINUM COMPLIMENTARY ITEMS:

- 4 vehicle passes for reserved parking @ Taylor Field on July 4
- 4 access passes to VIP Hospitality Building during the festival
- 4 tickets to the VIP Reviewing Stand on July 4
- Full float in the Festival Parade

PLATINUM PUBLICITY:

- Maximum exposure to the crowd. Space near the event you are sponsoring for you to distribute your company's literature and promotional items. Space is limited and is only available during the event times you are sponsoring. First come first serve.
- Company name on LED Sign above stage.
- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 13th, June 20th & June 27th.
- Company logo with link to your website on Sponsor Page of festival website: www.nc4thofjuly.com with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company logo with link to your website on the Event Page of the event you have chosen to sponsor on festival website. Example: http://www.nc4thofjuly.com/festival_events/festival_parade.html
- Company name published as the sponsor of the corresponding event on festival website calendar of events.
- Company may provide a feather banner with your logo to be displayed during the festival in the Main Stage entertainment area.

GOLD FESTIVAL SPONSORSHIP

_____ Gold Festival Sponsorship - \$1500:

GOLD COMPLIMENTARY ITEMS:

- 4 vehicle passes for reserved parking @ Taylor Field on July 4
- 4 access passes to VIP Hospitality Building during the festival
- 4 tickets to the VIP Reviewing Stand on July 4
- ½ float in the Festival Parade

GOLD PUBLICITY:

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 13th, June 20th & June 27th.
- Company logo with link to your website on Sponsor Page of festival website: www.nc4thofjuly.com with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company name on LED Sign above stage.
- Company may provide a feather banner with your logo to be displayed during the festival in the Main Stage entertainment area.

Festival Patrons:

_____ Festival Silver Patron - \$750

Silver Patrons Complimentary Items:

- 2 vehicle passes for reserved parking @ Taylor Field on July 4
- 2 access passes to VIP Hospitality Building during the festival
- 2 tickets to the VIP Reviewing Stand on July 4

Silver Patron Publicity:

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 13th, June 20th & June 27th.
- Company logo with link to your website on Sponsor Page of festival website: www.nc4thofjuly.com with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company name on LED Sign above stage.

_____ Festival Bronze Patron - \$500

Bronze Patrons will receive PUBLICITY:

- Company name published in the festival's display ad. These ads are placed in *The State Port Pilot* – June 13th, June 20th & June 27th.
- Company logo with link to your website on Sponsor Page of festival website: www.nc4thofjuly.com with 140 characters of copy. Logo must be provided electronically at 72 dpi, 225 pixels wide X 180 pixels tall.
- Company name on LED Sign above stage.
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**** Please be sure to give us a current copy of your logo in BOTH black & white AND color to be included in our event materials. If we don't receive your logo, we will simply list your company name.**

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Individual or Family Patrons:

_____ **Patriot -\$50**

- 1 vehicle pass for reserved parking @ Taylor Field on July 4
- 2 access passes to VIP Hospitality Building during the festival
- 2 tickets to the VIP Reviewing Stand on July 4

_____ **Family Patriot - \$100**

- 1 vehicle pass for reserved parking @ Taylor Field on July 4
- 4 access passes to VIP Hospitality Building during the festival
- 4 tickets to the VIP Reviewing Stand on July 4

***Family Patriot Package will include Free any children in your family under 7 years of age.**

The N.C. 4th of July Festival, Inc. is a 501 (c)(4)not-for-profit organization. Contributions or gifts to N.C. 4th of July Festival are not tax deductible as charitable contributions but do remain eligible as a tax deduction under other . Please consult your tax professional.