



Southport-Oak Island Area Chamber of Commerce

The North Carolina Fourth of July Festival, Inc

4841 Long Beach Road • Southport, NC 28461

910-457-6964 • 800-457-6964 • Fax 910-457-0598

www.nc4thofjuly.com

N.C. 4TH OF JULY FESTIVAL

July 3-5, 2010

The N.C. 4th of July Festival is the largest festival in Brunswick County and its longest running event. The first recorded celebration of our nation's independence was in 1795 when ships lying at anchor in the harbor would discharge salutes from their cannons at daybreak and throughout the day. During this time the festival was known as the "Festival of Free Men." In the 1950's, it was known as the "Live Oak Festival". In 1972, the festival was incorporated by the NC Secretary of State as the North Carolina Fourth of July Festival. The Southport-Oak Island Area Chamber of Commerce is the administrator to the N.C. 4th of July Festival.

PLATINUM Event Sponsorship:

_____ **Platinum Event Sponsorship - \$2500 - Choice of one (1) of the following events to sponsor:**

- | | |
|---|--|
| _____ Opening Ceremonies (June 26) | _____ Waterfront Entertainment (Street Dance) (July 3) |
| _____ Freedom Run (June 26) | _____ Naturalization Ceremony (July 4) |
| _____ Hospitality Headquarters | _____ Flag Raising Ceremony (July 5) |
| _____ Veteran's Recognition (July 3) | _____ Festival Parade (July 5) |
| _____ Beach Day Concert (July 1) | _____ Waterfront Entertainment (July 5) |
| _____ Children's Entertainment | _____ Festival Fireworks (July 5) |
| _____ Waterfront Entertainment (July 4) | |

In addition to sponsoring one of the above events, packages included the following:

PLATINUM COMPLIMENTARY ITEMS:

4 Tickets - Firecracker Fun-Raiser

Each ticket admits 1 person

4 vehicle passes for reserved parking @ Taylor Field on July 5

4 access passes to VIP Hospitality Building during the festival

4 tickets to the VIP Continental Breakfast on July 5

4 tickets to the VIP Lunch on July 5

4 tickets to the VIP Reviewing Stand on July 5

Full float in the Festival Parade

Discount price for additional Firecracker Fun-Raiser Tickets

PLATINUM PUBLICITY:

Maximum exposure to the crowd will come in your Company Logo flashed on Waterfront Electronic Billboard for a minimum of 120 exposures during the festival's three days.

Company logo published weekly in the festival's ¼ page ad throughout June in *The State Port Pilot*.

Company logo on Sponsor Page of festival website: with 140 characters of copy. Logo must be provided electronically at 200-450 dpi.

Company Name published as the sponsor of the corresponding event on festival website calendar of events.

Company Name & Logo on the event press release published on festival website.

Link to your website from the 4th of July Festival's Sponsor Page of festival website.

Listing on sponsor page in *The State Port Pilot's* Festival Supplement

Company logo on banner to be displayed during the corresponding event sponsored.

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GOLD FESTIVAL SPONSORSHIP

Gold Festival Sponsorship - \$1500:

GOLD COMPLIMENTARY ITEMS:

2 Tickets - Firecracker Fun-Raiser Tickets

Each ticket admits 1 person

2 vehicle passes for reserved parking @ Taylor Field on July 5

2 access passes to VIP Hospitality Building during the festival

2 tickets to the VIP Continental Breakfast on July 5

2 tickets to the VIP Lunch on July 5

2 tickets to the VIP Reviewing Stand on July 5

1/2 float in the Festival Parade

Discount price for additional Firecracker Fun-Raiser Tickets

GOLD PUBLICITY:

Maximum exposure to the crowd will come in your Company Logo flashed on Waterfront Electronic Billboard for a minimum of 42 exposures during the festival's three days.

Company name published weekly in the festival's ¼ page ad throughout June in *The State Port Pilot*.

Company logo on Sponsor Page of festival website: with 140 characters of copy. Logo must be provided electronically at 200-450 dpi.

Link to your website from the 4th of July Festival's Sponsor Page of festival website.

Listing on sponsor page in *The State Port Pilot's* Festival Supplement.

FESTIVAL PATRONS:

Festival Silver Patron - \$750

SILVER PATRONS PUBLICITY:

Maximum exposure to the crowd will come in your Company Logo flashed on Waterfront Electronic Billboard for a minimum of 30 exposures during the festival's three days.

Company name published weekly in the festival's ¼ page ad throughout June in *The State Port Pilot*.

Company name on Sponsor Page of festival website: with

140 characters of copy. Logo must be provided electronically at 200-450 dpi.

Link to your website from the 4th of July Festival's Sponsor Page of festival website.

Listing on sponsor page in *The State Port Pilot's* Festival Supplement

Discount price for Firecracker Fun-Raiser Tickets

Festival Bronze Patron - \$500

BRONZE PATRONS PUBLICITY:

Maximum exposure to the crowd will come in your Company Logo flashed on Waterfront Electronic Billboard for a minimum of 15 exposures during the festival's three days.

Company logo published weekly in the festival's ¼ page ad throughout June in *The State Port Pilot*.

Company name on Sponsor Page of festival website: with 140 characters of copy. Logo must be provided electronically at 200-450 dpi.

Link to your website from the 4th of July Festival's Sponsor Page of festival website.

Listing on sponsor page in *The State Port Pilot's* Festival Supplement

Discount price for Firecracker Fun-Raiser Tickets

** Please be sure to give us a current copy of your logo in BOTH black & white AND color to be included in our event materials. If we don't receive your logo, we will simply list your company name.